



ATS Communications Invited To Technology Assurance Group's 17th Annual Convention

*Leaders in Unified Communications
Align to Hold Mastermind Meeting
in Houston*

Concord, CA — February 28, 2017 – ATS Communications, a leader in unified communications, announced today that Sanford Gladding, President of ATS Communications, has been invited to attend the 17th Annual Technology Assurance Group Convention, an organization of dominant unified communications companies in North America representing \$350 million in products and services. The event brings together the most successful leaders in the unified communications sector, in order to elevate the industry as a whole, through the sharing of best business practices, CEO-to-CEO collaboration and exchange of viewpoints as the future of technology. The TAG Convention will be held at the Royal Sonesta in Houston, Texas on April 2-5. The theme of this year's convention is "teamwork drives success". It will focus on the power of teamwork, which is suitably situated at the nation's epicenter for space exploration.

"We're proud to have Sanford Gladding attend our event," stated Brian Suerth,

President of Technology Assurance Group. "Sanford brings a tremendous amount of insight and we're thrilled to have him share his views with our Membership. His contributions throughout the year to his fellow Members have raised the bar for every company in the technology space. In sum, we're honored to have Sanford in attendance."

One of the keynote speakers at the TAG Convention is Colonel Richard "Mike" Mullane, a former pilot and astronaut who developed his expertise in leadership and teamwork through an array of combat reconnaissance missions in Vietnam and space shuttle missions for the United States. Colonel Mullane will be sharing his insights and collaborating with TAG Members in order to help advance their leadership and teamwork abilities.

Also in attendance will be North America's elite technology manufacturers. These providers will be delivering futuristic technology to TAG Members in order to accelerate the technological proficiency of small to mid-sized businesses. With their new software, cloud computing and auxiliary equipment, businesses

can anticipate strong growth in 2017.

"I look forward to attending this year's event and coming back with new ideas to improve our customer experience," commented Gladding. "I believe that the better we understand teamwork, leadership and technological expertise, the more profitable our customers will become. We consider this event a privilege to attend, especially because of the high caliber peers and it also serves as a very effective way to keep our customers miles ahead of their competitors, sustaining their competitive edge through our delivery of futuristic technology."

About ATS Communications

ATS is a technology solutions provider that partners with businesses to implement the latest enterprise networking and IT infrastructure, unified communications, cyber-security, business continuity, video surveillance and cloud infrastructure. These products and services are delivered as a proactive managed service model providing peace of mind that all critical business systems meet expectations of high availability, security and

optimization. With expertise on a wide range of voice and data products, ATS Communications is a business' complete voice and data partner. Their services match the needs of small and medium size enterprises with optimized technology that provide best practice solutions which creates a competitive advantage and makes a positive impact to the client's bottom line. With over 40 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding performance by several of the industry's top manufacturers. These credentials have allowed

ATS to grow and partner with businesses throughout Northern California and across the United States. ATS has three California offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.atscommunications.com.

About Technology Assurance Group

Technology Assurance Group (TAG), an organization of leading unified communications companies in North America representing \$350 million in products and services. TAG Members integrate all communication solutions including IT, cloud based technologies,

telecommunications, AV, surveillance, video and telepresence and managed print. TAG provides its Members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with communication solution providers. For more information on TAG, please call 858-946-2108 or visit www.tagnational.com