



ATS Communications Educates Private Healthcare Practices on How to Handle HIPAA Audits

Leading Unified Communications Informs Private Practice Owners on How to Thwart 6-Figure Penalty Fees for HIPAA Violations

Concord, CA – November 16, 2016 - ATS Communications, a leading provider of unified communications, announced today that the company is educating private healthcare practices on how they can eliminate the risk of incurring large HIPAA penalties simply by updating some of their outdated technology. HIPAA compliance has long been thought of as an unenforceable regulation, with a distant threat of consequences, but in the past year, the government has added pressure to private practices like never before. As a result, ATS Communications is informing all of their current customers about these risks and how they can be eliminated altogether. ATS Communications is also advising those customers on how to get their technology in order, and in compliance with HIPAA regulations before they are penalized with drastic fees, which can sometimes reach up to six-figure penalties.

“The biggest oversight in the industry is that nobody thinks the HIPAA police are coming,” stated Sanford Gladding, President of ATS Communications. HHS, the governing body of HIPAA, is now using the tactic of mailing self-audits to private practices in order to get them to self-enforce these

regulations. “In most cases, a private practice will receive a letter with a pre-paid return envelope, accompanied by a questionnaire that has several dozen questions concerning HIPAA compliance that the practice must answer and mail back within 10 business days.”

ATS Communications is helping private practices by offering a limited number of enterprise-level risk assessments for practices that have concerns about HIPAA compliance. Their aim is to give private practices the information they need so they can make decisions from an informed perspective, instead of simply hoping that they are in accordance with the law.

ATS Communications understands that most practices are focused on serving their patients’ needs first, and don’t have the extra time to perform a full risk assessment. In order to help time-pressed, private practice owners, the company is sharing a few questions that they will likely face in the HSS self-audit letters. For example, here’s one question which private healthcare practices regularly face in the questionnaire, “Does your organization use enterprise-level antivirus and malware protection on your network?”. Another question is “Does your organization have a proper firewall on your Internet connection?”. Or lastly, “Do you send PHI (Patient Healthcare Information) using encrypted email services?”. ATS Communications

conducts an audit and assists private practices in answering these questions.

ATS Communications considers itself to be a suitable advisor for private healthcare practices in all aspects of IT, because they are focused more centrally on introducing technology that has a positive bottom line impact on any organization they work with. In fact, one of their key strategies to market expansion over the years has been to build relationships through perpetual education of their customers. The organization considers itself a leader in the marketplace and it is focused on maintaining that dominance by being an endless supplier of high-value, IT based knowledge.

“We possess so much technical expertise on our team,” added Gladding. “Our staff is comprised of employees who are bursting at the seams with technical certifications. While private practices usually come to us to get HIPAA compliant in a hurry, they usually get very curious about how else we can make their organizations more efficient, effective and much more profitable.”

About ATS Communications

ATS is a technology solutions provider that partners with businesses to implement the latest enterprise networking and IT infrastructure, unified

communications, cyber-security, business continuity, video surveillance and cloud infrastructure. These products and services are delivered as a proactive managed service model providing peace of mind that all critical business systems meet expectations of high availability, security and optimization. With expertise on a wide range of voice and data products, ATS Communications is a business' complete voice and data partner. Their services match the

needs of small and medium size enterprises with optimized technology that provide best practice solutions which creates a competitive advantage and makes a positive impact to the client's bottom line. With over 40 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding

performance by several of the industry's top manufacturers. These credentials have allowed ATS to grow and partner with businesses throughout Northern California and across the United States. ATS has three California offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.atscommunications.com.