



ATS Communications Helps Businesses Deploy and Harness the Power of Gigabit Networks

Leading Unified Communications Provider Shares Huge Development in Tech

Concord, CA – October 25, 2016 - ATS Communications a leader in unified communications, announced today that the company is helping small to mid-sized business (SMB) owners deploy and harness the power of Gigabit Networks. ATS Communications will educate business owners on how this technology can bolster company-wide productivity, reduce capital investments in IT infrastructure and equip employees with one of the most central assets they need to work effectively – speed. Each and every day, more and more businesses migrate to the cloud and they rely more heavily on the cloud than ever before. Gigabit Networks will undoubtedly play a central role in facilitating this transition. Gigabit Networks create faster performance across the board, enabling businesses to run their organizations from the cloud, while simultaneously accessing all of their applications, software, virtual private networks (VPN) and other data seamlessly.

Gigabit Networks are networks that perform at 1000 Mbps (Megabits-Per-Second) and are set to become the new standard for connectivity. In simple terms, Gigabit Networks increase a business' ability to access important files, data, applications or services which require high-bandwidth connectivity, like streaming to devices without interference or latency. This means that if a company stores their

files in the cloud, there's no more waiting around for the bandwidth to stop lagging. For businesses using videoconferencing solutions, this means no more fuzzy, pixelated pictures and repeatedly dropped calls. This development means an improvement to virtually every single device on the network, for a minimal expenditure. This has opened up the floodgates for businesses to run their entire operation from the cloud because they can put everything on the cloud, virtualizing their entire IT infrastructure.

"Everyone sees massive value in taking their organization to the cloud," stated Sanford Gladding, President at ATS Communications. "Those who could foresee this eventuality, were the early players to enter the managed IT services marketplace. At ATS Communications, our clients love the enhanced security of the cloud, they love the easy access to applications on any device and the ability to bring their own device to the network. However, the one issue that organizations used to run into when they would attempt to transition to the cloud was that network speeds couldn't handle the demands of the business. Gigabit Networks have ended this problem. They are so fast, have such strong connectivity and fuel the high-performance of virtually everything else. Moving to gigabit is like going from horse-drawn carriages to Formula One cars. Your competition will need more than luck to keep up."

About ATS Communications

ATS is a technology solutions provider that partners with businesses to implement the latest enterprise networking and IT infrastructure, unified communications, cyber-security, business continuity, video surveillance and cloud infrastructure. These products and services are delivered as a proactive managed service model providing peace of mind that all critical business systems meet expectations of high availability, security and optimization. With expertise on a wide range of voice and data products, ATS Communications is a business' complete voice and data partner. Their services match the needs of small and medium size enterprises with optimized technology that provide best practice solutions which creates a competitive advantage and makes a positive impact to the client's bottom line. With over 40 years of experience, ATS has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on converging voice and data applications and has been recognized for outstanding performance by several of the industry's top manufacturers. These credentials have allowed ATS to grow and partner with businesses throughout Northern California and across the United States. ATS has three California offices located in Concord, Sacramento and Redding. For more information, call their corporate office in Concord at (925) 602-1500 or visit www.atscommunications.com.