



John Zeller
President/CEO

ATS Communications Invited to Participate at the 9th Annual TAG Convention

John Zeller, President/CEO of ATS Communications, to Share His Expertise to Top Business Communications Providers in the U.S. and Canada

CONCORD, CA — February 3, 2009 — ATS Communications, an industry leader in business communications, announced today that Technology Assurance Group (TAG), an association of independently owned voice and data providers representing close to \$400 million in annual sales, invited John Zeller, President/CEO of ATS Communications, to participate in the discussions on the state of the industry at its 9th Annual TAG Convention. The audience will consist of the most reputable and successful providers located throughout the United States and Canada. TAG's 2009 National Convention will be held on March 27th – 29th in San Diego, California.

The theme for the upcoming year's convention is "The Future Is in Leading Our Industry". The convergence of voice and data technology is forcing two separate industries to integrate and become one, offering a complete managed services solution. Traditional voice companies are adding data solutions to their repertoire of services, while traditional data VARs are offering voice solutions. Those organizations that are completely immersed in providing both resulting in a true managed services model will survive and become the leaders of this new industry.

"It is an honor to share our knowledge and experiences in managed services to our colleagues," said Mr. Zeller. "Managed services is going to greatly benefit small to medium sized businesses by helping to increase their profitability, improve productivity and give them a competitive advantage."

"The TAG Convention provides a unique opportunity where our member companies interact and learn better business practices from leading organizations," stated Dale Johnson, CEO of TAG. "Mr. Zeller is well respected among his peers and his company is one of our premier members."

ABOUT ATS COMMUNICATIONS

ATS Communications is a leading telecommunications solutions provider of communications equipment and services. ATS has expertise on a complete range of equipment and services that serves small to medium size enterprises with a single location or multiple sites. For over 30 years, ATS Communications has recommended, installed and supported communications solutions that provide business customers with maximum capability and productivity. ATS has gained an excellent reputation in the telecommunications industry and has been recognized for outstanding performance multiple times by several of their strategic partners. Additionally, ATS has been

identified as one of the Top 25 East Bay telecommunications companies by a leading publication six years in a row. These credentials have allowed ATS to grow to serve thousands of businesses throughout the greater Bay Area and Northern California. ATS has three offices located throughout Northern California including Concord, Sacramento and Redding. For more information, call our corporate office in Concord at (925) 602-1500 or visit www.atscommunications.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned business communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.